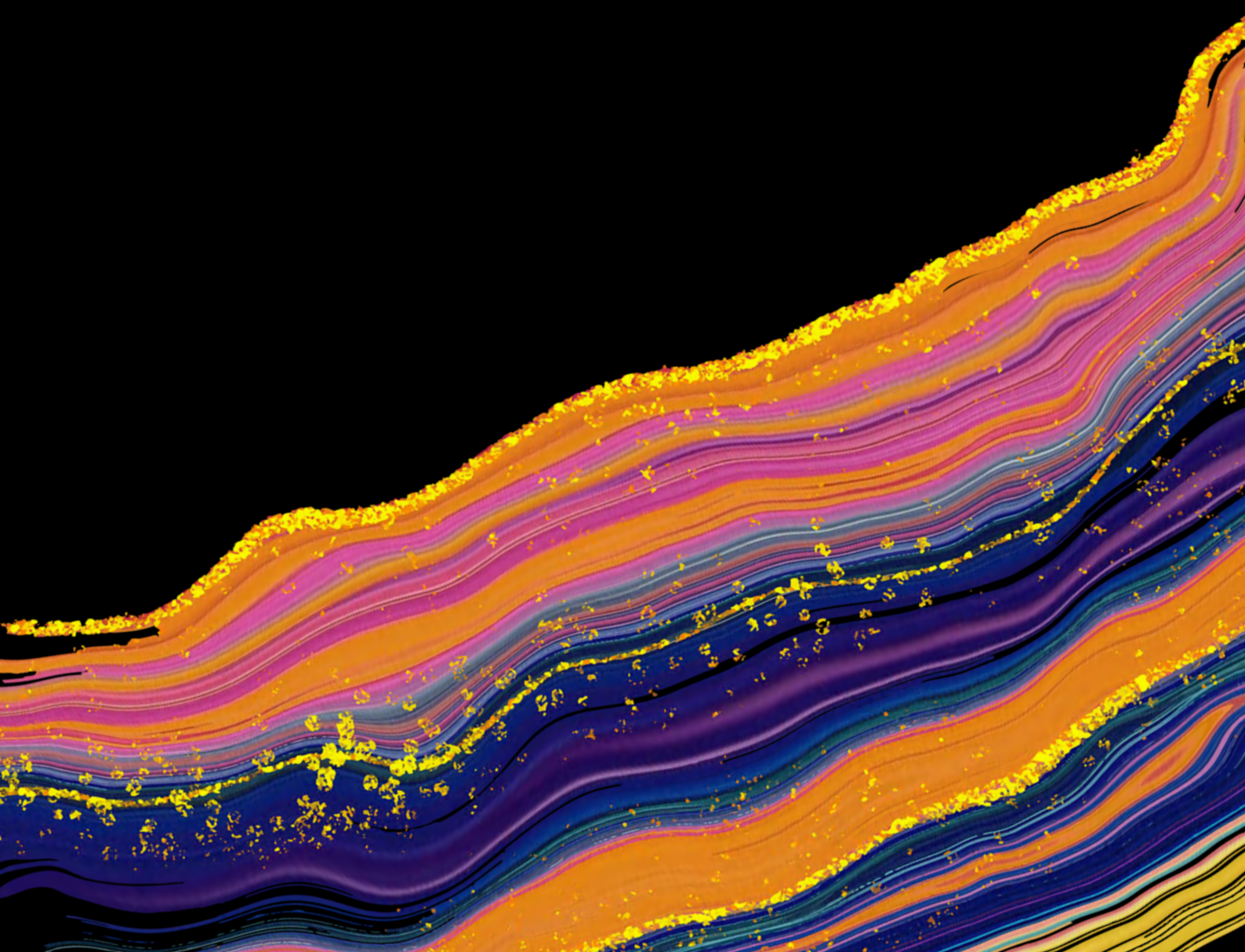




2025 AWARDS CEREMONY

SPONSORSHIP PROSPECTUS



GTNT GROUP

Top End Group Training trading as GTNT Group has been in operation since 1989 providing employment and training solutions to employers and the community. GTNT Group is the Northern Territory's largest employer of apprentices and trainees.

GTNT Group have provided services to over 6,500 apprentices and trainees, while partnering with over 1,500 Host Businesses across the Territory. GTNT Group have a strong focus on apprenticeships solutions through employment, training, recruitment, community and corporate workforce solutions to a diverse range of industries and stakeholders.

GTNT Group operates several business units such as the Group Training Organisation (GTO), Apprenticeships Northern Territory, Institute of Skills and Training Australia (RTO), The Meeting Place by GTNT Group (café) and IntoJobs delivered by GTNT Group. Additionally, we partner with Pearson Australia to operate the first Pearson VUE Test Centres in the Northern Territory.

GTNT Group work in partnership with government, business and the wider community to develop and implement innovative approaches to skill Territorians to meet the challenges of the future.



GTNT FOUNDATION

The GTNT Foundation was established in 2003 to provide programs for sponsorship by the Top End Group Training Board to meet social and environmental goals that benefit the organisation and communities.

Our Purpose

Our purpose is to influence positive social and environmental change.

Our Community Involvement

Programs that encourage people to develop their skills, to contribute to their environment and their community in a positive way.

Our Community Building Programs

- Voluntary Carbon Offset Program (VCOP) Timor-Leste
- Sponsorship for GTNT Group apprentices to travel to various Award Ceremonies where required
- Sponsorship to re-engage unhosted GTNT Group apprentices and trainees that have been handed back by their Host Business



SPONSORSHIP OPPORTUNITIES

GTNT Group takes great pride in the impact we've had to thousands of apprentices, trainees and employers across the Territory. Our commitment to building a skilled workforce and fostering success in the community has been unwavering.

We invite you to be a part of our journey. Your support will not only contribute to recognising outstanding achievements but will also play a crucial role in supporting our mission for the years to come.

Join us in shaping the future of Vocational Education and Training in the Territory and be acknowledged through a comprehensive marketing campaign, which will run Territory wide across our social media platforms, website, in print and radio, providing an opportunity for your organisation to be publicly recognised for your support.

Sponsors are also invited to attend the Awards Ceremony and will be given as much exposure as possible during the evening to a captive audience with involvement in the Vocational Education and Training sector.

GTNT Group is grateful for our sponsors and it is through your generosity that makes the night a success. We are committed to ensuring that you gain the maximum return on investment.





2025 AWARDS CEREMONY

EVENT INFORMATION

EVENT	GTNT Group Awards
PURPOSE	Celebrating training excellence and achievements of GTNT Group's GTO apprentices, trainees, supervisors and Host Businesses/employers.
EVENT DATE	Friday, 6 June 2025
EVENT TIME	6pm - 11pm
VENUE	The Lawns, Mindil Beach Casino Resort, Darwin
DRESS	Territory Formal
AGENDA	Pre-dinner drinks and snacks from 6pm, followed by a 2-course meal, Awards Presentation and entertainment. Formalities commence at 6.30pm and conclude at 10pm.
ATTENDEES	Local and interstate business and industry executives, apprentices and trainees from across the Northern Territory.
TICKETS	\$220 per ticket or \$2,000 for a table of 10.

KEY DATES

NOMINATIONS OPEN	November 2024
NOMINATIONS CLOSE	31 January 2025
TICKETS ON SALE	3 March 2025
FINALISTS ANNOUNCED	March 2025
INDIVIDUAL JUDGING & FILMING	March 2025



WATCH THE
2024 HIGHLIGHTS

**Dates are subject to change*

Sponsorship Opportunities and Benefits

Platinum Sponsor \$10,000	Media Partner \$10,000	Gold Sponsor \$8,000	Silver Sponsor \$6,000	Bronze Sponsor \$4,000	Zinc Sponsor \$2,000	Red Carpet Sponsor \$3,500	Program Sponsor \$2,700	Category Sponsor \$2,700	Friend of the Awards Sponsor
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COMPANY BRAND RECOGNITION AT THE 2025 GTNT GROUP AWARDS CEREMONY

	Platinum	Media Partner	Gold	Silver	Bronze	Zinc	Red Carpet	Program	Category	Friend of the Awards
Sponsor Recognition certificate										
Opportunity to present a 2 minute speech										
Company logo on sponsored award category including certificates and trophy										
Present award category certificates										
Commendation Award with your company logo displayed										
Company logo on table numbers										
Banner displayed at the event										

COMPANY MARKETING OPPORTUNITIES

	Platinum	Media Partner	Gold	Silver	Bronze	Zinc	Red Carpet	Program	Category	Friend of the Awards
Official photograph with category award winner / commendation award recipient										
Company logo and acknowledgment on event website page, pre and post event social media posts										
Company logo and acknowledgment on marketing material including audio visuals and event program										
Verbal acknowledge by MC of sponsorship level at the event										
Opportunity to provide a table souvenir (at sponsor's own cost)										
Opportunity to present Lucky Door Prize at the event										
Sponsor of performing artist, and red carpet recognition										
Opportunity to be involved in the judging process										
Advertisement in the Official Program	2x Full Pages	2 x Full Pages	Full Page	Half Page	Quarter Page	Strip Advert	Strip Advert	Half Page	Logo	Logo

NETWORKING WITH BUSINESS AND INDUSTRY LEADERS

	Platinum	Media Partner	Gold	Silver	Bronze	Zinc	Red Carpet	Program	Category	Friend of the Awards
VIP pre-drinks in the week leading up to the event										
Designated event liaison for facilitated introductions (by request only)										
VIP seating arrangements in close proximity to main tables										

Please select the Sponsorship package(s) you are interested in securing, contact our Marketing Team and we will send you the forms needed to secure your sponsorship commitment.

To ensure maximum exposure, sponsors are urged to confirm participation at the earliest date possible.

For more information or to secure your preferred sponsorship contact Josie Trayte.

T: 08 8980 0600 | M: +61 447 736 924 | E: marketing@gtntgroup.com.au



Event Sponsorship Opportunities

PLATINUM SPONSOR

\$10,000.00 +GST

This is an **exclusive** opportunity



SECURED

KEY BENEFITS INCLUDE*

- Exclusive Opportunity with only one Platinum Sponsor spot available
- Sponsor Certificate of Appreciation
- Opportunity to deliver a **2 minute presentation**
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Your company is mentioned in a post-awards radio campaign
- **Two Full page advertisements** in the Awards Program. Deadline: 4 April 2025
- Your company banner displayed at the event
- **Five complimentary tickets** to the Awards Ceremony with VIP seating
- Opportunity to provide guest gifts and/or lucky door prize

MEDIA PARTNER

\$10,000.00 +GST

This is an **exclusive** opportunity

SECURED

KEY BENEFITS INCLUDE*

- Exclusive Opportunity with only one Media Sponsor spot available
- Sponsor Certificate of Appreciation
- Opportunity to deliver a **2 minute presentation**
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Your company is mentioned in a post-awards radio campaign
- **Two Full page advertisements** in the Awards Program. Deadline: 4 April 2025
- Your company banner displayed at the event
- **Five complimentary tickets** to the Awards Ceremony with VIP seating
- Opportunity to provide guest gifts and/or lucky door prize

**All benefits included in the sponsorship package are included on page 6 of the prospectus.*



Event Sponsorship Opportunities

GOLD SPONSOR

\$8,000.00 +GST

Up to two sponsors



KEY BENEFITS INCLUDE*

- Exclusive Opportunity to be one of two Gold Sponsors
- Sponsor Certificate of Appreciation
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Your company is mentioned in a post-awards radio campaign
- One **full page advertisement** in the Awards Program. Deadline: 4 April 2025
- Your company banner displayed at the event
- **Four complimentary tickets** to the Awards Ceremony with VIP seating

SILVER SPONSOR

\$6,000.00 +GST

Up to three sponsors



KEY BENEFITS INCLUDE*

- Opportunity to be one of three Silver Sponsors
- Sponsor Certificate of Appreciation
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- One **half page advertisement** in the Awards Program. Deadline: 4 April 2025
- Your company banner displayed at the event
- **Three complimentary tickets** to the Awards Ceremony with VIP seating

**All benefits included in the sponsorship package are included on page 6 of the prospectus.*



Event Sponsorship Opportunities

BRONZE SPONSOR

\$4,000.00 +GST
Up to **five** sponsors



KEY BENEFITS INCLUDE*

- Opportunity to be one of five Bronze sponsors
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- **Quarter page advertisement** in the Official Program. Deadline: 4 April 2025
- Your company banner displayed at the event
- **Three complimentary tickets** to the Awards Ceremony with priority seating

ZINC SPONSOR

\$2,000.00 +GST
Up to **four** sponsors



KEY BENEFITS INCLUDE*

- Opportunity to be one of four Zinc sponsors
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- **Strip advert** in the Official Program. Deadline: 4 April 2025
- **Two complimentary tickets** to the Awards Ceremony with priority seating

**All benefits included in the sponsorship package are included on page 6 of the prospectus.*



Other Sponsorship Opportunities

RED CARPET SPONSOR

\$3,500.00 +GST
Up to two sponsors



KEY BENEFITS INCLUDE*

- Opportunity to be one of Two red carpet sponsors
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- **Strip advertisement** in the Awards Program. Deadline: 4 April 2025
- **Two complimentary tickets** to the Awards Ceremony
- MC recognition of sponsorship and multiple mentions throughout the event

PROGRAM SPONSOR

\$2,700.00 +GST
This is an exclusive opportunity



KEY BENEFITS INCLUDE*

- Exclusive opportunity to be the Program Sponsor
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- **Half page advertisements** in the Official Program. Deadline: 4 April 2025
- **Two complimentary tickets** to the Awards Ceremony

**All benefits included in the sponsorship package are included on page 6 of the prospectus.*



Category Sponsorship Opportunities

CATEGORY SPONSOR

\$2,700.00 +GST
12 CATEGORIES



KEY BENEFITS INCLUDE*

- Exclusive opportunity to sponsor a specific category
- Sponsor Certificate of Appreciation
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- **Two complimentary tickets** to the Awards Ceremony
- Professional photo with finalists, runner up and winner
- Your company logo on winning trophy

CATEGORIES:

1. Outstanding Apprentice - Stage 1 - Top End Region
2. Outstanding Apprentice - Stage 1 - Southern Region
3. Outstanding Apprentice - Stage 2
4. Outstanding Apprentice - Stage 3
5. Shell Prelude to the Future - Outstanding Apprentice of the Year
6. Institute of Skills and Training Australia - Student of the Year
7. Host Business of the Year
8. Supervisor of the Year
9. School-Based Apprentice or Trainee of the Year
10. Aboriginal and Torres Strait Islander Student of the Year
11. Trainee of the Year
12. Apprentice of the Year

**All benefits included in the sponsorship package are included on page 6 of the prospectus.*



In-Kind Sponsorship

Friend of the Awards Sponsor Unlimited



KEY BENEFITS INCLUDE*

- Sponsor Certificate of Appreciation
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- **Discounted tickets** to attend the Awards Ceremony

**All benefits included in the sponsorship package are included on page 6 of the prospectus.*

NOT IN A POSITION TO CONTRIBUTE TO A FULL SPONSORSHIP PACKAGE, BUT STILL WANT TO SUPPORT THE AWARDS?

We welcome any contribution as a *Friend of the Awards Sponsor*. We are open to other ideas, get in touch to discuss.

Contributions will go towards:

- Accommodation for finalists
- Airport Transfers for finalists
- Lucky Door Prizes
- Event Photographer
- GTNT Foundation Projects



ADVERTISEMENTS

Size	Specs	Format
Full Page (A5 - portrait)	210 x 148mm - 5mm bleed	300 dpi, PDF/JPG
Half Page (landscape)	148 x 105mm - 5mm bleed	300 dpi, PDF/JPG
Quarter Page (portrait)	105 x 74mm - no bleed	300 dpi, PDF/JPG
Strip Advert	105 x 37 mm - no bleed	300 dpi, PDF/JPG

Should you not have the capability to create a professional advert, please contact us to see how we can assist.

LOGOS | Please provide in a high-resolution PDF, JPEG or PNG (300 dpi) and send it through to marketing@gtntgroup.com.au

CONTENT DEADLINE: 4 APRIL 2025



gtntgroup.com.au

