GTNT GROUP

2027 AWARDS CEREMONY

SPONSORSHIP PROSPECTUS

BE PART OF THE BEST COMMUNITY EVENT IN THE NT

WHY SPONSOR?

What began as a way to recognise the dedication and success of people within the GTNT Group network has grown into a much-loved annual event, bringing together hundreds of people from across the Territory to celebrate vocational education, training and workforce development.

The Awards shine a spotlight on the achievements of GTO apprentices and trainees, while recognising the employers, supervisors, mentors and communities who support them. Many finalists and winners go on to achieve further recognition at events including the NT Training Awards, NAWIC NT Awards and Master Builders NT Awards, demonstrating the calibre of talent being developed across the Territory.

Our sponsors are an important part of this story. Their support helps us deliver an event that celebrates achievement, builds connections across industry and promotes VET as a valuable pathway for Territorians. It also helps us share these stories well beyond the Awards Night through social media, newspaper features, advertising and radio, giving finalists, winners and their supporters a wider platform to be recognised.

With continued growth, strong participation and engagement from across the Territory, the GTNT Group Awards provide sponsors with an opportunity to stand alongside an event that celebrates local talent, supports workforce development and helps create Territory futures.

And while the event celebrates in style, its purpose runs much deeper: to recognise achievement, strengthen connections, celebrate the people behind the success and inspire more Territorians to see vocational education and training as a pathway to a rewarding future.

GTNT Group is grateful for our sponsors and it is through your generosity that makes the night a success. We are committed to ensuring that you gain the maximum return on investment.

EVENT INFORMATION

EVENT	GTNT Group Awards
PURPOSE	Celebrating training excellence and achievements of GTNT Group's GTO apprentices, trainees, supervisors and Host Businesses/employers.
EVENT DATE	Friday, 9 July 2027
EVENT TIME	6pm - 11pm
VENUE	The Lawns, Mindil Beach Casino Resort, Darwin
DRESS	Territory Formal
AGENDA	Pre-dinner drinks and snacks from 6pm, followed by a 2-course meal, Awards Presentation and entertainment. Formalities commence at 6.30pm and conclude at 10:30pm.
ATTENDEES	Local and interstate business and industry executives, apprentices and trainees from across the Northern Territory.
TICKETS	$230 per ticket or $2,000 for a table of 10. (Ticket Price excludes the Humanitix platform booking fee)

KEY DATES

NOMINATIONS OPEN	23 November 2026
NOMINATIONS CLOSE	7 March 2027
FINALISTS ANNOUNCED	22 March 2027
TICKETS ON SALE	9 April 2027
INDIVIDUAL JUDGING & FILMING	April / May 2027
TICKETS CLOSE	18 June 2027

**Dates are subject to change*

WATCH THE 2026 HIGHLIGHTS

SPONSORSHIP OPPORTUNITIES & BENEFITS

	Titanium Sponsor $20,000	Platinum Sponsor $12,000	Media Partner $10,000	Gold Sponsor $9,000	Silver Sponsor $7,000	Bronze Sponsor $5,000	Zinc Sponsor $3,000	Red Carpet Sponsor $4,000	Program Sponsor $3,000	Category Sponsor $3,500	Friend of the Awards Sponsor
COMPANY BRAND RECOGNITION AT THE 2027 GTNT GROUP AWARDS CEREMONY											
Sponsor Recognition certificate	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to present a speech	✓	✓	✓								
Company logo on sponsored award category incl. certificates and trophy										✓	
Present award category certificates										✓	
Commendation Award with your company logo displayed		✓	✓								
Company logo on table numbers	✓	✓	✓	✓	✓						
Banner displayed at the event	✓	✓	✓	✓	✓	✓		✓			
Exclusive logo placement on podium	✓										
COMPANY MARKETING OPPORTUNITIES											
Official photograph with category award winner / commendation award recipient	✓	✓	✓							✓	
Company logo and acknowledgment on event website page, pre and post event social media posts	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo and acknowledgment on marketing material including audio visuals and event program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Verbal acknowledge by MC of sponsorship level at the event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide a table souvenir (at sponsor's own cost)	✓	✓	✓								
Opportunity to present Lucky Door Prize at the event	✓	✓	✓								
Sponsor of red carpet recognition								✓			
Opportunity to be involved in the judging process	✓									✓	
Advertisement in the Official Program	3x Full Pages	2x Full Pages	2x Full Pages	Full Page	Half Page	Quarter Page	Strip Advert	Strip Advert	Half Page	Logo	Logo
Complimentary tickets to attend	Table of 10	Five Tickets	Five Tickets	Three Tickets	Two Tickets	Two Tickets	Two Tickets	Two Tickets	Two Tickets	Two Tickets	Discounted Rate
VIP seating	✓	✓	✓	✓	✓						
Priority seating						✓	✓	✓	✓		

Please select the Sponsorship package(s) you are interested in securing, contact our Marketing Team and we will send you the forms needed to secure your sponsorship commitment.

To ensure maximum exposure, sponsors are urged to confirm participation at the earliest date possible.

For more information or to secure your preferred sponsorship contact Marketing Manager, Josie Trayte.
08 8980 0600 | 0447 736 924 | marketing@gtntgroup.com.au

EVENT SPONSORSHIP OPPORTUNITIES

TITANIUM SPONSOR

$20,000.00 +GST

This is an exclusive opportunity

KEY BENEFITS INCLUDE*

- Exclusive Opportunity with only one Titanium Sponsor spot available
- Sponsor Certificate of Appreciation
- Opportunity to deliver a 3-minute speech OR a 1-minute company marketing video to be played on the screens during the night (choose your preference)
- Exclusive logo placement to elevate your brand visibility with co-branded logo representation on the podium banner
- Prominent logo placement on the media wall banner
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Three Full page advertisements in the Awards Program. Deadline: 10 May 2027
- Your company banner displayed at the event
- Complimentary tickets for a table of 10 valued over $2,000 with VIP seating
- Opportunity to provide guest gifts
- Your company is exclusively mentioned at the Titanium Sponsor in a post-awards radio campaign, NT News Print Advert and Territory Q feature.
- Post-awards your sponsorship will contribute to and will be recognised as sponsoring the GTNT Group's NT Training Awards Finalists 2027 - Mentoring Session.

*All benefits included in the sponsorship package are included on page 4 of the prospectus.

EVENT SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

$12,000.00 +GST

This is an exclusive opportunity

KEY BENEFITS INCLUDE*

- Exclusive Opportunity with only one Platinum Sponsor spot available
- Sponsor Certificate of Appreciation
- Opportunity to deliver a 2-minute speech
- Opportunity to present named Commendation Award
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Your company is mentioned in a post-awards post-awards radio campaign, NT News Print Advert and Territory Q feature
- Two Full page advertisements in the Awards Program. Deadline: 10 May 2027
- Your company banner displayed at the event
- Five complimentary tickets valued over $1,000 with VIP seating
- Opportunity to provide guest gifts and/or lucky door prize

MEDIA PARTNER

$10,000.00 +GST

This is an exclusive opportunity

KEY BENEFITS INCLUDE*

- Exclusive Opportunity with only one Media Sponsor spot available
- Sponsor Certificate of Appreciation
- Opportunity to present named Commendation Award
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Your company is mentioned in a post-awards post-awards radio campaign, NT News Print Advert and Territory Q feature
- Two Full page advertisements in the Awards Program. Deadline: 10 May 2027
- Your company banner displayed at the event
- Five complimentary tickets valued over $1,000 with VIP seating
- Opportunity to provide guest gifts and/or lucky door prize

*All benefits included in the sponsorship package are included on page 4 of the prospectus.

EVENT SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

$9,000.00 +GST

Up to two sponsors

KEY BENEFITS INCLUDE*

- Exclusive Opportunity to be one of two Gold Sponsors
- Sponsor Certificate of Appreciation
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Your company is mentioned in a post-awards post-awards radio campaign, NT News Print Advert and Territory Q feature
- One full page advertisement in the Awards Program. Deadline: 10 May 2027
- Your company banner displayed at the event
- Four complimentary tickets valued over $850 with VIP seating

SILVER SPONSOR

$7,000.00 +GST

Up to three sponsors

KEY BENEFITS INCLUDE*

- Opportunity to be one of three Silver Sponsors
- Sponsor Certificate of Appreciation
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- One half page advertisement in the Awards Program. Deadline: 10 May 2027
- Your company banner displayed at the event
- Three complimentary tickets valued over $650 with VIP seating

*All benefits included in the sponsorship package are included on page 4 of the prospectus.

EVENT SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

$5,000.00 +GST

Up to five sponsors

KEY BENEFITS INCLUDE*

- Opportunity to be one of five Bronze sponsors
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Quarter page advertisement in the Official Program. Deadline: 10 May 2027
- Your company banner displayed at the event
- Three complimentary tickets valued over $650 with VIP seating

ZINC SPONSOR

$3,000.00 +GST

Up to four sponsors

KEY BENEFITS INCLUDE*

- Opportunity to be one of four Zinc sponsors
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Strip advert in the Official Program. Deadline: 10 May 2027
- Two complimentary tickets valued over $400 with priority seating

*All benefits included in the sponsorship package are included on page 4 of the prospectus.

OTHER SPONSORSHIP OPPORTUNITIES

RED CARPET SPONSOR

$4,000.00 +GST

Up to two sponsors

KEY BENEFITS INCLUDE*

- Opportunity to be one of Two red carpet sponsors
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Strip advertisement in the Awards Program. Deadline: 10 May 2027
- Two complimentary tickets valued over $400 with priority seating
- MC recognition of sponsorship and multiple mentions throughout the event

PROGRAM SPONSOR

$3,000.00 +GST

This is an exclusive opportunity

KEY BENEFITS INCLUDE*

- Exclusive opportunity to be the Program Sponsor
- Sponsor Certificate of Appreciation
- General promotion on GTNT Group Social Media Platforms
- Half page advertisements in the Official Program. Deadline: 10 May 2027
- Two complimentary tickets valued over $400 with priority seating

*All benefits included in the sponsorship package are included on page 4 of the prospectus.

CATEGORY SPONSORSHIP OPPORTUNITIES

CATEGORY SPONSOR

$3,200.00 +GST

13 CATEGORIES

KEY BENEFITS INCLUDE*

- Exclusive opportunity to sponsor a specific category
- Sponsor Certificate of Appreciation
- Targeted promotion on GTNT Group Social Media Platforms
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Two complimentary tickets valued over $400
- Professional photo with finalists, runner up and winner
- Your company logo on winning trophy

CATEGORIES:

1. Outstanding Apprentice of the Year - Stage 1
2. Outstanding Apprentice of the Year - Stage 2
3. Outstanding Apprentice of the Year - Stage 3
4. Prelude to the Future - Outstanding Shell Apprentice of the Year
5. Institute of Skills and Training Australia - Student of the Year
6. Outstanding Female Apprentice/Trainee of the Year
7. Supervisor of the Year
8. Host Business of the Year - Small Employer
9. Host Business of the Year - Large Employer
10. School-Based Apprentice or Trainee of the Year
11. Aboriginal and Torres Strait Islander Student of the Year
12. Trainee of the Year
13. Apprentice of the Year

Please note that while category placement cannot be guaranteed, we'll collaborate with you to ensure your sponsorship aligns with your business goals and audience.

*All benefits included in the sponsorship package are included on page 4 of the prospectus.

IN-KIND SPONSORSHIP

Friend of the Awards Sponsor
Unlimited

KEY BENEFITS INCLUDE*

- Sponsor Certificate of Appreciation
- Your company logo on printed and digital material relating to the GTNT Group Awards Ceremony
- Discounted tickets to attend the Awards Ceremony

*All benefits included in the sponsorship package are included on page 4 of the prospectus.

NOT IN A POSITION TO CONTRIBUTE TO A FULL SPONSORSHIP PACKAGE, BUT STILL WANT TO SUPPORT THE AWARDS?

We welcome any contribution as a Friend of the Awards Sponsor. We are open to other ideas, get in touch to discuss.

Contributions will go towards:

- Accommodation for finalists
- Airport Transfers for finalists
- Lucky Door Prizes
- Event Photographer
- GTNT Foundation Projects

ADVERTISEMENTS

Size	Specs (h x w)	Format
Full Page (A5 - portrait)	210 x 148mm - 5mm bleed	300 dpi, PDF/JPG
Half Page (landscape)	105 x 148mm - 5 mm bleed	300 dpi, PDF/JPG
Quarter Page (portrait)	105 x 74mm - no bleed	300 dpi, PDF/JPG
Strip Advert (landscape)	35 x 148mm - no bleed	300 dpi, PDF/JPG

Should you not have the capability to create a professional advert, please contact us to see how we can assist.

LOGOS | Please provide in a high-resolution PDF, JPEG or PNG (300 dpi) and send it through to 📩 marketing@gtntgroup.com.au

📢 CONTENT DEADLINE: 10 MAY 2027

gtntgroup.com.au

ABOUT GTNT GROUP

Top End Group Training Pty Ltd (trading as GTNT Group) is an Australian owned and operated not-for-profit organisation based in the Northern Territory.

GTNT Group commenced operations in May 1989, starting with just one staff member and seven apprentices in a small office on Cavenagh Street, Darwin. Since then, the organisation has grown steadily to become the Northern Territory's largest employer of apprentices and trainees.

In 2002, the GTNT Foundation was established to provide guidance and direction on meeting the organisation's social and environmental goals.

Today, GTNT Group employs more than 60 staff across the Northern Territory, with permanent offices in Darwin, Katherine and Alice Springs. The organisation has supported over 6,500 apprentices and trainees and partnered with more than 1,500 host businesses across a wide range of industries.

Our services span employment, training, recruitment, community and corporate workforce solutions across a diverse range of industries. GTNT Group operates several business units including Employment Services (Group Training Organisation), Apprenticeships Northern Territory (Apprenticeship Connect Provider), and the Institute of Skills and Training Australia (Registered Training Organisation). We also partner with Pearson Australia to operate Pearson VUE Test Centres across the Northern Territory.

Working in collaboration with government, business and the wider community, GTNT Group develops innovative workforce solutions to skill Territorians for the challenges of the future.

Our purpose is simple: to Create Territory Futures through Vocational Education and Training opportunities for all communities across the Northern Territory.

GTNT FOUNDATION

The GTNT Foundation Committee was established in 2003 to recommend programs for sponsorship by the Top End Group Training Board to meet our social and environmental goals to benefit our organisation and our communities.

The GTNT Foundation has a strong community focus, supporting many local disadvantaged apprentices and trainees across the Northern Territory through their vocational studies and extra-curricular programs. The Foundation has supported wages for Hospitality Trainees in a local café, both of their wages and training were fully supported in response to the Hospitality worker shortage in the NT. The Foundation also supports apprentices and trainees from remote communities to attend local awards ceremonies, and programs to further their studies.

1. Our Purpose | Our purpose is to influence positive social and environmental change.
2. Our Community Involvement | Programs that encourage people to develop their skills, to contribute to their environment and their community in a positive way.
3. Our Community Building Programs
   - Voluntary Carbon Offset Program (VCOP) Timor-Leste
   - Sponsorship for GTNT Group apprentices to travel to various Award Ceremonies where required
   - Sponsorship to re-engage unhosted GTNT Group apprentices and trainees that have been handed back by their Host Business

SPONSORSHIP COMMITMENT FORM

For more information or to secure your preferred sponsorship contact Marketing Manager, Josie Trayte.

08 8980 0600 | 0447 736 924 marketing@gtntgroup.com.au